

Message Text

CONFIDENTIAL

PAGE 01 MOSCOW 11526 141715Z

64

ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-04 H-02 INR-07 L-03

NSAE-00 NSC-05 PA-01 PRS-01 SP-02 SS-15 IO-10 SAJ-01

BIB-01 ACDA-05 OES-03 NASA-01 /074 W

----- 068068

R 141636Z AUG 75

FM AMEMBASSY MOSCOW

TO SECSTATE WASHDC 3356

INFO AMEMBASSY BELGRADE

AMEMBASSY BERLIN

USMISSION USBERLIN

AMEMBASSY BUCHAREST

AMEMBASSY BUDAPEST

AMCONSUL LENINGRAD

AMCONSUL MUNICH

USMISSION NATO

AMEMBASSY PRAGUE

AMEMBASSY SOFIA

USDEL MBFR VIENNA

AMEMBASSY WARSAW

USIA WASHDC

C O N F I D E N T I A L MOSCOW 11526

USIA FOR IBS, IEE, IPS

E.O. 11652 GDS

TAGS: PFOR, UR, US

SUBJ: SOVIET MEDIA TREATMENT OF THE U.S.

REF: MOSCOW 10795

1. WE EXPRESSED THE OPINION IN REFTEL THAT ONE OF THE MOST
IMPORTANT IMMEDIATE BENEFITS WE RECEIVED FROM THE APOLLO-
SOYUZ PROJECT WAS THE UNUSALLY FAVORABLE TREATMENT OF THE
U.S. IN SOVIET MEDIA. WE NOTED THAT WHILE THE EXPLICITLY
FAVORABLE COVERAGE WE WERE RECEIVING WAS NARROWLY FOCUSED ON
CONFIDENTIAL

CONFIDENTIAL

PAGE 02 MOSCOW 11526 141715Z

THE PROJECT ITSELF, WE CONSIDERED THAT THE DISAPPEARANCE

FROM THE PRESS DURING THE FLIGHT OF THE USUAL NEEDLING ITEMS ON U.S. SOCIAL AND ECONOMIC PROBLEMS AND THE USUAL HARPING ON U.S. FOREIGN POLICY WAS A CONSIDERABLE BOON IN ITSELF. WE ALSO SAID THAT WE EXPECTED THE PARTY PROPAGANDA APPARATUS TO RESTORE "BALANCE" TO PRESS COVERAGE OF THE U.S. BEFORE TOO MUCH TIME PASSED.

2. THAT EFFORT IS NOW UNDERWAY. WITHOUT BORING ADDRESSEE POSTS AND THE DEPARTMENT BY RECITING THE LIST OF UNFAVORABLE ARTICLES NOW APPEARING IN THE PRESS, SUFFICE IT TO SAY THAT THE USUAL ONE-SIDED COVERAGE OF U.S. DOMESTIC EVENTS HAS RESUMED. NO DAY PASSES WITHOUT THE SOVIET PUBLIC BEING REMINDED IN DETAIL AND AT LENGTH OF U.S. ECONOMIC PROBLEMS. RACIAL DISTURBANCES IN DETROIT AND BOSTON HAVE PROVIDED FUEL FOR MANY AN ARTICLE BURNING WITH RIGHTEOUS SOVIET INDIGNATION. AND MISCELLANY REPORTS ON SUCH THINGS AS POLLUTION OF THE HUDSON AND A DELAY IN THE LAUNCH OF THE VIKING MARS EXPLORER ARE ALWAYS GOOD FOR A FEW LINES. U.S. AID TO ISRAEL, CIA "INTERVENTION" (A LA PHILIP AGE) IN PORTUGAL, AND OTHER SUCH U.S. WRONGDOING IS DRAWING THE IRE OF SOVIET EDITORS AGAIN.

3. ONE EXAMPLE OF HIGH AND WE THINK SERIOUS CALUMNY APPEARED IN KRASNAYA ZVEZDA ON AUGUST 12. A SIGNED COMMENTARY STATED THAT THE U.S. ARMY (AS WELL AS OTHER "IMPERIALIST" ARMIES) IS INTENTIONALLY TRAINING ITS PERSONNEL IN THE USE OF TORTURE; AND THAT THE U.S. ARMY KNOWINGLY RECRUITS SOCIAL REJECTS BECAUSE THEY CAN BE MORE EASILY TAUGHT TO USE THESE "INHUMAN PRACTICES". WE HAVE TRANSLATED EXCERPTS FROM THIS ARTICLE AND ARE POUCHING THEM BY AIRGRAM TO THE DEPARTMENT, NATO, AND SELECTED POLADS.

4. NEVERTHELESS, DURING THE PAST WEEK THE VISIT TO THE USSR BY CODEL ALBERT HAS PROVIDED SOME BALANCE, AND THE AFTERMATH OF CSCE AND THE CONTINUING PRESS EMPHASIS ON HELSINKI SHOULD HAVE SOME INHIBITING EFFECT ON SOVIET EDITORS. THE VISIT BY THE APOLLO CREW IN LATE SEPTEMBER WILL PROBABLY HELP TO SOME DEGREE IF NOT AS MUCH AS THE ACTUAL APOLLO-SOYUZ FLIGHT. IN SHORT, MEDIA TREATMENT OF THE U.S. HAS PROBABLY ACQUIRED THE BALANCE OF NEGATIVE

CONFIDENTIAL

PAGE 03 MOSCOW 11526 141715Z

AND POSITIVE IT WILL KEEP UNTIL THE IMMEDIATE PRE-SUMMIT PERIOD: NASTY IN DETAIL, BUT BETTER THAN IT WAS FOR MOST OF THE FIRST HALF OF 1975.
STOESSEL

CONFIDENTIAL

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FOREIGN RELATIONS, PRESS COMMENTS, PUBLIC ATTITUDES
Control Number: n/a
Copy: SINGLE
Draft Date: 14 AUG 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: MartinML
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975MOSCOW11526
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: GS
Errors: N/A
Film Number: D750281-0836
From: MOSCOW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750853/aaaabugg.tel
Line Count: 111
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: n/a
Reference: 75 MOSCOW 10795
Review Action: RELEASED, APPROVED
Review Authority: MartinML
Review Comment: n/a
Review Content Flags:
Review Date: 08 APR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <08 APR 2003 by Izenbel0>; APPROVED <24 SEP 2003 by MartinML>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SOVIET MEDIA TREATMENT OF THE U.S.
TAGS: PFOR, SOPN, UR, US
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006